

Public Disclosure of Student Achievement

Institution Name: Lynn University

Business Unit(s) included in this report: College of Business and Management

Academic Period Covered AY 2019-2020

Date Submitted: 10/6/2020

PROGRAM	INDICATOR	RESULT
Master of Business Administration includes specializations in:	2-Year Graduation Rate	70.2%
• Aviation Management		
• Entrepreneurial Management		
• Financial Valuation and Investment Management		
• Health Care Management		
• Hospitality Management		
• Human Resource Management		
• International Business Management		
• Leadership and Management		
• Marketing		
• Media Management		
• Social Innovation Management		
• Sports Management		
• Web Development Management		

Bachelor of Science Programs:		
Overall B.S. programs	6-Year Graduation Rate	71.3%
Aviation Management	6-Year Graduation Rates	57.9%
Business Administration		300.0%
Cyber Security		N/A
Data Analytics		N/A
Entrepreneurship		73.8%
Event Management		93.8%
Fashion and Retail		58.1%
Healthcare Management		N/A
Hospitality Management		23.1%
Human Resource Management		N/A
International Business Management		94.7%
Investment Management		177.8%
Marketing		53.8%
Social Entrepreneurship		N/A
Sports Management		33.3%
Associate of Arts Programs:		
Overall A.A. programs	3-Year Graduation Rate	N/A *
Business Administration	3-Year Graduation Rate	N/A *

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
MBA 2-Year graduation rate	The percentage of students who entered Lynn as graduate students in Fall 2018 and completed an MBA by 8/31/2020
Undergraduate Bachelor 6-Year graduation rate	The percentage of students who entered Lynn University College of Business as first-year, first-time undergraduate students in Fall 2014 and completed a Bachelor's degree in a College of Business program by 8/31/2020.
Undergraduate Associate 3-Year graduation rate	The percentage of students who entered Lynn University as first-year, first-time undergraduate students in Fall 2017 and completed an Associate degree in a College of Business program by 8/31/2020.
N/A	Program began after Academic Year 2014-15.
N/A*	Program began after Academic Year 2017-18.